

MINUTE RECORD OF THE CITY OF SAN ANGELO DESIGN AND HISTORIC REVIEW COMMISSION MEETING HELD ON THURSDAY, OCTOBER 15, 2015, AT 10:00 A.M, EAST MEZZANINE, CITY HALL, 72 WEST COLLEGE AVENUE, SAN ANGELO, TEXAS.

PRESENT: Ashley Young-Turner (Chair), David Mazur, Terry Hucks, Sandra Morris, Gary Donaldson, Barbara Hesse, Historic Preservation Officer

ABSENT: William Carter

STAFF: Rick Weise, Assistant City Manager
Jon James, AICP, Planning & Development Services Director
Rebeca Guerra, AICP, LEED-AP, CPD, Planning Manager
Charlie Kemp, Assistant Building Official
Jeff Fisher, Planner

I. Call to order and establish that a quorum is present.

The meeting was called to order at 10:00 a.m. by Chairperson Young-Turner, a quorum of five was present.

Consent Agenda:

The Commission may request for a Consent Agenda item to be moved to the Regular Agenda for presentation and public comment. Otherwise, the consent agenda will be considered in one vote.

a. Consideration of approving the October 15, 2015, Design & Historic Review Commission regular meeting minutes.

A Motion to approve the September 3, 2015, meeting minutes was made by Commissioner Carter and seconded by Commissioner Mazur. The Motion passed 5-0, unanimously.

A Motion to approve the September 17, 2015, meeting minutes was made by Commissioner Carter and seconded by Commissioner Mazur. The Motion passed 5-0, unanimously.

II. Regular Agenda:

a. RCC15-30: Myers Drug

Subject: A request for approval, as required by Section 12.703(b)(1) of the River Corridor Development Ordinance, for one (1) new 35-square foot, non-illuminated wall sign with four (4) interchangeable sign faces.

Location: 29 South Chadbourne Street, generally located at the northwest corner of West Beauregard Avenue and South Chadbourne Street; more specifically being the San Angelo Addition, Block 13, the south 110 feet of Lots 1 and 2

Planner Jeff Fisher outlined the case. The site is 0.253 acres and the site of Myers Drug store. The applicant is seeking permission for a four-sided, interchangeable sign. Each sign is 35 square feet and fits into the existing bracket. Sign #1 is a blue and red "Flu Shot" sign. Proposed Sign #2 is a green "Holiday Gift Guide" sign. Proposed Sign #3 is a green zinc "RX" sign. Proposed Sign #4 is a generic "Prescription" sign. Mr. Fisher indicated that the River Corridor Master Development Plan has two applicable sections which are pertinent to the review of this request: The Commercial and Mixed Use Policies of the Historic City Center and the Center Business District Historical Guidelines. Both sources outline design and color. Mr. Fisher stated that the proposed colors and designs are consistent with signs in the area. The frame materials used are made of a solid black aluminum is of good quality and matches surrounding area. Staff recommends approval of RCC15-30, subject to two conditions of approval. The first condition is that a darker or more subtle tone be used for the blue and red flu shot sign and darker tone used for gold generic program sign to be consistent with surrounding signs and color palate of the National Trust for Historic Preservation. The second condition is that banner signs or banner type material not be permitted. Signs should be printed on a quality, non-flexible material.

Commissioner Mazur asked if staff wanted a darker color for the signs in question.

Ms. Guerra replied that the applicant could choose the colors, but that staff recommended colors closer to the muted National Trust palate and not primary colors.

Commissioner Carter asked if these signs were permanent or temporary.

Mr. Fisher said the signage bracket would be permanent, but that the signs themselves would change as needed.

Commissioner Hucks said the flu shot sign drew attention and believed that the public would get their flu shots due to the sign.

Commissioner Carter asked where the other three signs go.

Mr. Fisher said it is a single bracket for all four interchangeable signs.

Mike Martinez with Fast Signs came to the podium and spoke. He stated that the flexible banner type material used in the sign is the most permanent product you can find and that it could last up to 50 years.

Doug Chadwick, owner of Myers Drug, said his business faces stiff competition from nearby large drug store chains and that he needs signage that draws attention. He also noted that the Affordable Care Act had hurt pharmacies' profits. He indicated that he

needed the brighter colors or his customers would not be able to see the signage and the store could eventually close do due loss of profits.

Commissioner Hucks made a motion to approve the request without conditions. Commissioner Donaldson seconded the motion. The Motion was passed unanimously, 5-0.

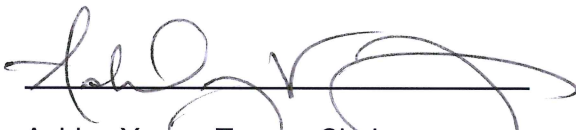
There was no public comment.

VII. Future meeting agenda and announcements.

Chairperson Young-Turner announced that the next regular meeting of the Design and Historic Review Commission is scheduled to begin on Thursday, November 19, 2015, at 10:00am in Council Chambers (South Meeting Room) of the McNease Convention Center at 501 Rio Concho Drive.

VIII. Adjournment.

A Motion was made to adjourn the meeting at 10:20 a.m. by Commissioner Hucks and seconded by Commissioner Morris. The Motion passed unanimously, 5-0.



Ashley Young-Turner, Chairperson
Design & Historic Review Commission