

NOTICE OF A PUBLIC MEETING

AN AGENDA FOR A REGULAR MEETING
OF THE DESIGN and HISTORIC REVIEW COMMISSION
FOR
THE CITY OF SAN ANGELO, TEXAS
Thursday, September 18 of 2014 at 10:00 a.m.
COUNCIL CHAMBERS
McNEASE CONVENTION CENTER
501 RIO CONCHO DRIVE

THE McNEASE CONVENTION CENTER IS ACCESSIBLE TO PEOPLE WITH DISABILITIES. ACCESSIBLE ENTRIES AND SPECIALLY-MARKED PARKING SPACES ARE AVAILABLE AT MAIN ENTRANCES ON BOTH SURBER DRIVE AND RIO CONCHO DRIVE. IF YOU NEED ADDITIONAL ASSISTANCE TO OBSERVE OR COMMENT, PLEASE NOTIFY THE PLANNING DIVISION STAFF AT (325) 657-4210.

In an effort to keep the public better informed about various municipal boards and commissions, this meeting will be recorded and broadcast on Local Government Channel 17. For a schedule of all broadcasts, please contact the City's Public Information Office at (325) 481-2727 or visit the City's website at www.sanangelotexas.us.

As a courtesy to those in attendance, please place your phone on "Silent" or "Vibrate." Thank you!

ALL MATTERS LISTED ON THE AGENDA ARE SUBJECT TO INDIVIDUAL DISCUSSION AND ACTION BY THE DESIGN AND HISTORIC REVIEW COMMISSION.

- I. Call to order and establish that a quorum is present.
- II. Consent Agenda:

The Commission may request for a Consent Agenda item to be moved to the Regular Agenda for presentation and public comment. Otherwise, the consent agenda will be considered in one vote.

a. Consideration of approving the August 21, 2014, Design & Historic Review Commission meeting minutes.

III. Regular Agenda:

a. RCC14-25: Twisted Root Burger Co.

A request for approval of a freestanding sign in the River Corridor. The sign will have a total sign area of 160 square feet and a maximum height of 29 feet, when measured from the ground, on the following property:

333 South Chadbourne Street, located approximately 370 feet south of the intersection of South Chadbourne Street and West Concho Avenue; more specifically occupying the O B Sampson Addition, Block B, Lots 1 thru 3, in central San Angelo.

b. RCC14-23: Timothy W. Condon

A request for approval of a freestanding sign in the River Corridor. The sign will have a maximum sign height of 36 feet, when measured from the ground, on the following property:

1 W Concho Avenue, located at the southwest corner of the intersection of West Concho Avenue and South Chadbourne Street; more specifically San Angelo Addition, Block B, Lot 21 & N 49' 5 1/2" of the E 100' of Lot, in central San Angelo.

VII. Future meeting agenda and announcements.

The next regular meeting of the Design and Historic Review Commission is scheduled to begin on Thursday, October 16, 2014, at 10:00am in Council Chambers (South Meeting Room) of the McNease Convention Center at 501 Rio Concho Drive.

VIII. Adjournment.

This notice of meeting was posted on the bulletin board at the City Hall for the City of San Angelo before 10:00 a.m. on Monday, September 16 of 2014, in accordance with Chapter 551 in the Government Code for the State of Texas.

Reboca Guerra, AICP, Secretary to the Design and Historic Review Commission

STAFF REPORT



Meeting: September 18, 2014

To: Planning Commission

From: Patrick B. Howard, AICP

Director

Through: Rebeca A. Guerra, AICP, LEED-AP, CPD

Planning Manager

Staff Planner: Kevin Boyd

Senior Planner

Case: RCC14-25

Request: Approval of a freestanding sign in the River Corridor with a total

sign area of 160 square feet and a maximum height of 29 feet,

when measured from the ground.

Location: 333 South Chadbourne Street, generally located 370 feet

south of the intersection of South Chadbourne Street and

West Concho Avenue

Legal

Description: OB Sampson Addition, Block B, Lots 1 thru 3

General Information

Future Land Use: Downtown

Zoning: Central Business District (CBD)

Existing Land Use: Vacant commercial building

Surrounding Zoning / Land Use:

North:	Central Business District (CBD)	Surface parking, Iggy's Italian Ice, Michelin Tires, Sands Finance Loans, Mary's Cakes & Pastries, vacant commercial buildings
West:	Central Business District (CBD)	ATT&T facilities, telecommunications facility, open space
South:	Central Business District (CDB) and General Commercial / Heavy Commercial (CG/CH)	Open space, Concho River
East:	Central Business District (CBD)	Freedom Fellowship Church, open space, lower surface parking, vacant buildings

District: Johnny Silvas

Neighborhood: Downtown

Thoroughfares/Streets: Per the Major Thoroughfare Plan

(MTP), South Chadbourne Street is identified as an arterial street. An arterial street connects collector streets to freeways and other arterials carrying large volumes of traffic at high speeds, access is secondary and mobility is the primary function of these streets. This request appears to be consistent with the MTP, as there are no roads being extended, widened, or proposed for abandonment in the

immediate area.

Recommendation:

The Planning Division recommends <u>APPROVAL</u> of this request, subject to two (2) Conditions of Approval.

History and Background:

The applicant seeks to erect a freestanding sign atop of a building that will measure approximately 29 feet high and consists of a 56-square foot Twisted Root sign attached to a truck which measures 99 square feet, for a combined 155 square feet. The submitted plan indicates that the Twisted Root sign will be blue, yellow and red, with the truck having a red or brown tint.

On Monday, September 15, 2014, the Planning Commission granted two variances. The first variance allowed for the proposed sign to be 29 feet in height in lieu of 24 feet and the second variance allowed for a total sign area of 160 square feet in lieu of 75 square feet. The sign appears to be consistent with all other requirements of the Sign Ordinance.

The site consists of two lots – the main lot is largely occupied by the building and the adjacent lot will be used for parking. The site (which refers to the two tracts in question) has approximately 125 feet of combined frontage along South Chadbourne Street. The southernmost tract measures 74' x 130' (it is comprised of Lots 1 - 3 of the O B Sampson Addition) and 50' x 250' (for Lot 14), to the north.

The Tom Green Appraisal District indicates that the building was constructed in 1958. The structure is positioned close to the street right-of-way, measuring less than 3 feet from the front property line. The proposed sign will be situated along a section that measures 17' 8" in height. The total size of the building measures 15,540 square feet.

Analysis:

The site is located in the River Corridor and is in close proximity to the Concho River which flows through the downtown area. Provisions of both the Sign Ordinance and River Corridor Master Plan seek to limit light production in sensitive areas and reduce the likelihood of unwanted nuisances. The sign area proposed represents a minor alteration relative to the entire sign face. Section 12.612 Sign Ordinance requires that light sources should not be overly bright so as to constitute a hazard to pedestrians and motor vehicles. Further, the River Corridor Master Plan seeks to limit and reduce internally-illuminated signs within the corridor area. A central tenet of Section XI of the Plan entitled "Reduce Light Pollution," looks to reduce light sources projected by signs to alleviate threats to the quality of the surrounding area. Staff finds that nature of this request does not appear to depart significantly from other area signage, and may only have a limited effect on the nearby nocturnal and associated sensitive river environment.

In considering this request, staff recognizes the need of businesses to effectively advertise, while preserving the physical beauty and safety of the surrounding

area. One of the goals of the Sign Ordinance seeks to create an aesthetically pleasing environment that adds to the quality of life and in turn serves to attract new business and foster economic development. This helps to preserve the quality and promote the managed growth vital to the continued economic health of the area. However, the proliferation of signs without valid justifications affects the overall visual environment and may also create safety issues for traveling motorists who may become distracted by the dangerous driving conditions they could create. The sign will be internally illuminated and a condition outlined below aims to minimize excessive brightness and unforeseen nuisances.

The sign conforms to the standards outlined in Section 12.604 of the Sign Ordinance. City policies seek to ensure that the size, location, and lighting of all signage meet necessary standards to protect the health, welfare and safety of the public and preserve the values of adjacent properties.

Action Requested:

The action requested is for the Planning Commission to <u>APPROVE</u> Case RCC14-25, subject to the following two (2) Conditions of Approval:

- 1. Signage shall be consistent with renderings submitted as part of this request.
- 2. Signage illumination shall be designed in such a manner so as to minimize the potential for glare and unnecessary diffusion onto adjacent property and rights-of-way.

Attachments: Aerial Map

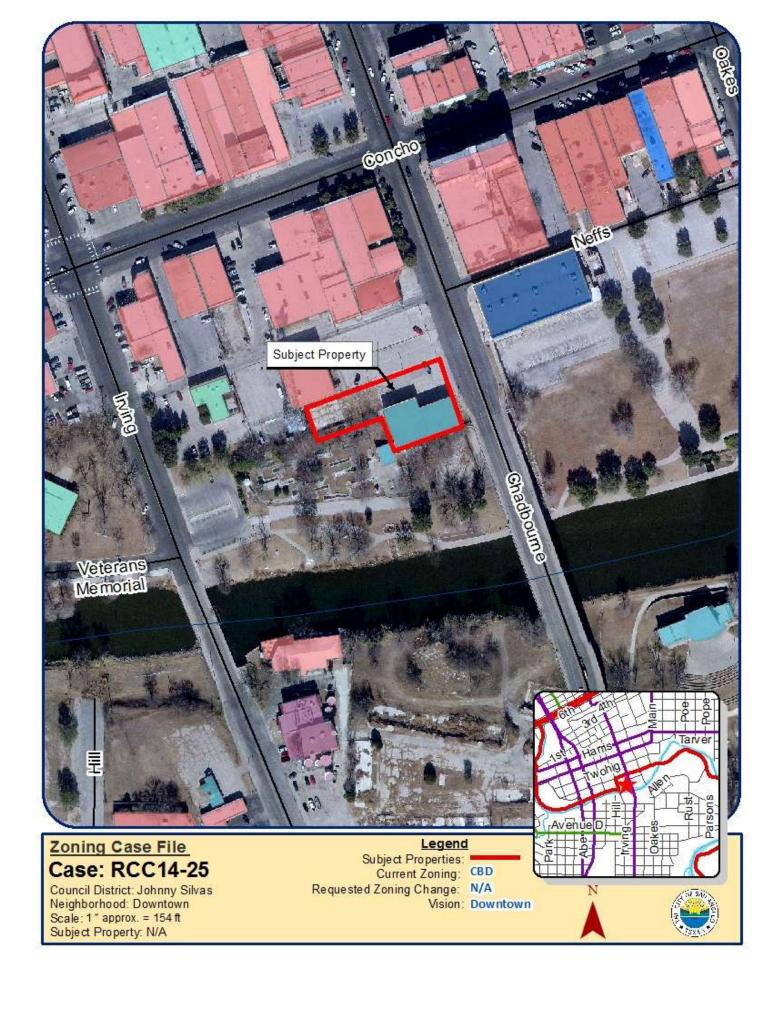
Future Land Use Map

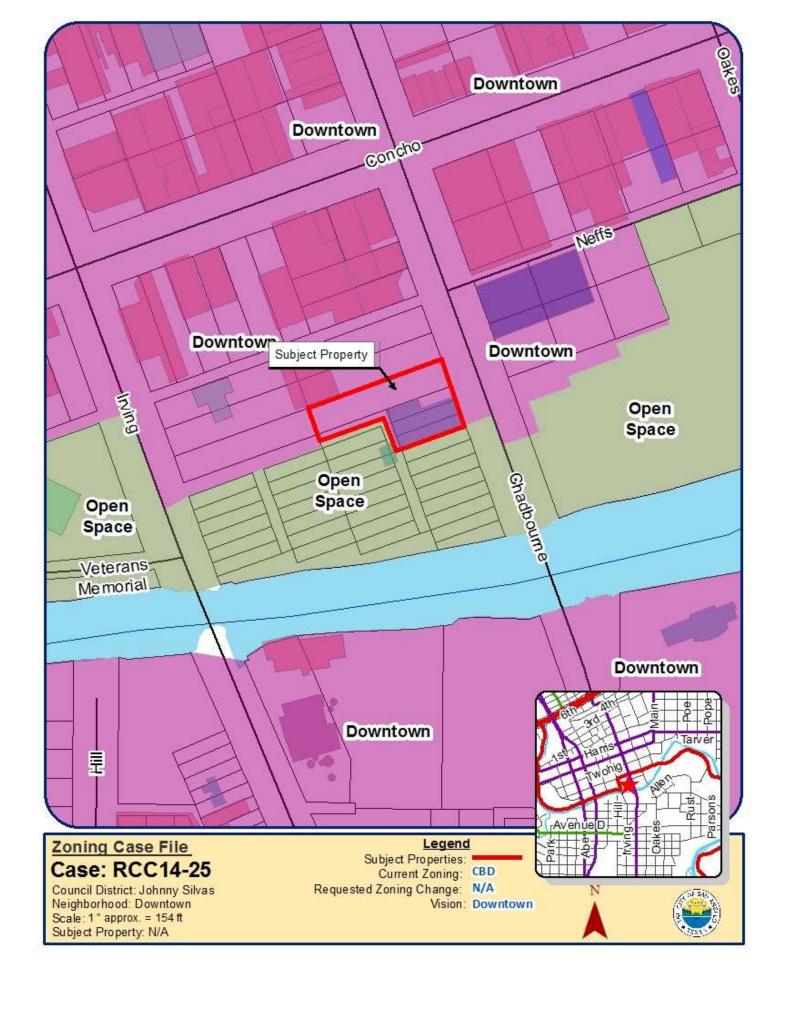
Zoning Map

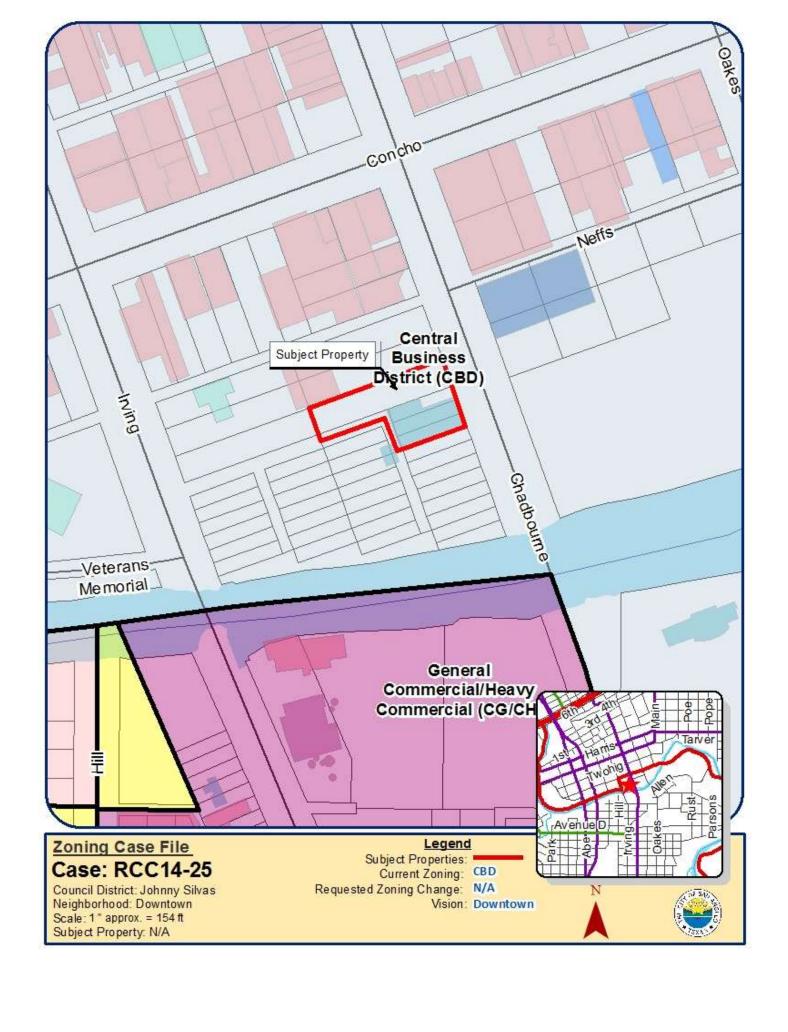
Proposed Signage

Site Plan

Applicant's Responses



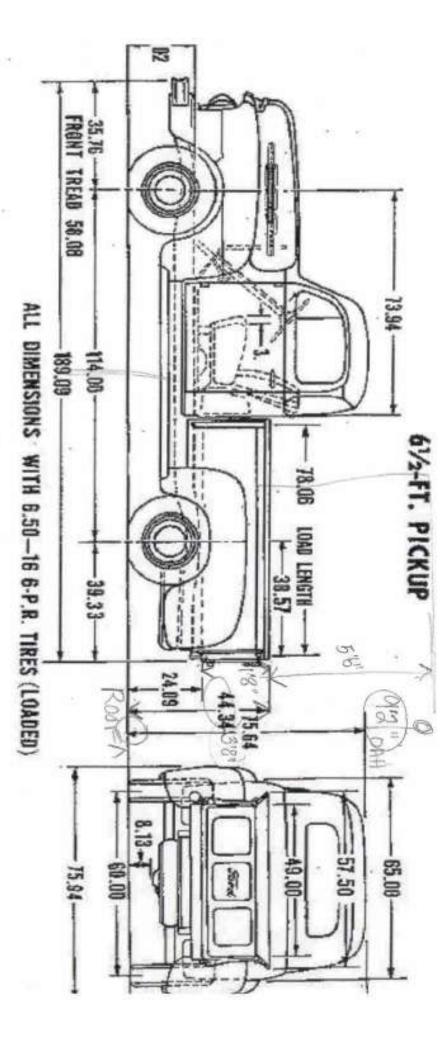








THE AUTHOUTING APPEAL . PIMS / PANTONE COLDES DO NOT APPLY MINIERALS AND MOST BE USED TO REPLICATE



1480 lbs.	1197 lbs.	805 lbs.	ad, equipment, etc. (approx.)
3220 lbs.	3213 Ibs.	3195 lbs.	Total
1360 lbs.	1356 lbs.	1345 lbs.	Hear
1860 lbs.	1857 lbs.	1850 Ibs.	Front
			weight (with fuel and water) (cst.)
4700 lbs.	4400 fbs.	4000 lbs.	s vehicle weight rating
16 x 4 1/5 K	16 x 4 1/4 K	16 x 4 %K	18-0, Steel disc, Kim size
6,50-16 6-ply rat	6.00-16 6-ply rating	6.00-16 4-ply rating	-5. Size-front, rear and spare.

*With Six engine. For V-8 engine add 40 lbs. to "froat" and "total" weights and deduct like amount from "payload."

10.00

STAFF REPORT



Meeting: September 18, 2014

To: Design and Historic Review Commission members

From: Patrick B. Howard, AICP

Director

Through: Rebeca A. Guerra, AICP, LEED-AP, CPD

Planning Manager

Staff Planner: Jeff Fisher

Planner

Case: RCC14-23

Request: Approval of a sign in the River Corridor, as required by Section

12.703(a) of the River Corridor Development Ordinance, to allow for a new freestanding (roof) sign with a total sign height of 36 feet, measured from the ground, and a total sign area of

75 square feet.

Location: 1 W. Concho Avenue, generally located at the southwest

corner of the intersection of West Concho Avenue and South Chadbourne Street; more specifically San Angelo Addition, Block B, Lot 21 & N 49' 5 1/2" of the E 100' of Lot, in central

San Angelo.

Legal

Description: San Angelo Addition, Block B, Lot 21 & N 49' 5 1/2" of the E

100' of Lot.

Size: 0.343 acres

General Information

Future Land Use: Downtown

Zoning: Central Business District (CBD)

Existing Land Use: Vacant one-story building

Surrounding Zoning / Land Use:

North:	Central Business District (CBD)	Heritage Haus Clocks, San Angelo Finance, JL Mercer Boots, Lucky You Boutique, Art Glass Studio, Stango's Coffee Shop
West:	Central Business District (CBD)	Parking lot, historic buildings, financial loans, Michelin Tires
South:	Central Business District (CBD)	Vacant stores, Freedom Fellowship Church
East:	Central Business District (CBD)	Trashy's Treasures, Concho Quiltery, clothing stores, Miskey's Gifts, Cactus Book Shop

District: CMD #3 Johnny Silvas

Neighborhood: Downtown

Thoroughfares/Streets: Per the Major Thoroughfare Plan, West

Concho Avenue is a "Parkway" which used to serve public areas characterized by open spaces and waterfront features. South Chadbourne Street is a "Major Arterial Road" which connects freeways and other arterials. West Concho Avenue is approximately 36 feet paved, 4 feet less than required. South Chadbourne Street is approximately 40 feet paved, 24 feet less than required. However, the subject property is within the Central Business District with established buildings developed with zero-foot setbacks. The existing road network appears to be able to accommodate

the proposed restaurant where the sign would be located.

Recommendation:

The Planning Division recommends <u>APPROVAL</u> of this request, subject to six (6) Conditions of Approval.

History and Background:

On May 28, 2014, the applicant, Tim Condon, submitted an application for a River Corridor Review for an exterior remodeling of an existing vacant one-story building, with attached wall signs, at 1 West Concho Avenue for a future restaurant, "The Angry Cactus West Texas Bar and Grill" (RCC 14-13). Included in his submission for the restaurant building were renderings for a 15'-18' rooftop cactus sculpture, which was later determined by the Permits Division to be a sign. Under the definition in the Sign Ordinance in Section 12.602, a sign shall be "any object, device, display, plaque, poster, painting, drawing, or structure, or part thereof, which is used to advertise, identify, display, direct or attract attention to a person, institution, organization, business, product, service, message, event or location by any means, including words, letters, figures, design, symbols, fixtures, colors, illumination, or projected images."

Shortly before the Design and Historic Review Commission Meeting of June 19, 2014, for RCC14-13, the applicant decided not to proceed with the cactus roof sign, and so it was not made part of the Development Historic Review Commission (DHRC) approval for the building facades and wall signs.

The applicant later decided to proceed with the rooftop cactus, and submitted new applications on August 19, 2014. The first request is for a Sign Variance (SV 14-04) to allow the cactus sign in the River Corridor to have a total sign height of 34 feet, measured from the ground, whereas the maximum sign height is 30 feet, measured from the ground. The second variance, which is the subject of this application, is for a River Corridor Review (RCC 14-23) to allow for a sign with a total area of 75 square feet, where a maximum of 50 square feet is permitted.

On Monday, September 15, 2014, the Planning Commission approved Sign Variance Application SV14-04 to allow for a sign height of 36 feet, measured from the ground, based on the special circumstance that the additional height would allow for greater visibility from the street level. This approval still allowed the sign area and final dimensions to be flexible so long as the height of the cactus was not greater than 36 feet from the ground as approved by the variance, and that the total sign area did not exceed 75 square feet, the maximum sign area allowed in the River Corridor.

The applicant is now seeking DHRC approval for the final sign details, including design, materials and colors. On Tuesday, September 16, 2014, Planning staff and the applicant agreed on a final rendering of the cactus with a height of 10 feet on top of a 2-foot base for a total height of 36 feet from the ground. The sign would be 7.5 feet wide with a total area of 75 square feet, the maximum allowed in the River Corridor (see renderings attached). The applicant has stated that the cactus will be designed by a sculptor and it will be green in color, three-dimensional, and rounded as opposed to a flat sign. The Permits Division has deemed this acceptable as they only calculate the sign area by means of identifying the smallest rectangle that encloses all parts of one side of the sign.

Should the DHRC approve the cactus, it cannot be erected until the applicant satisfies Condition #1 of the RCC14-13 approval which states "The applicant shall submit final plans to be administratively approved by the Planning & Development Services Director, or his or her designee, prior to construction, showing the final color scheme and building materials, signage, lighting, and variation to the building walls with columns, recesses, and/or canopies to be consistent with the existing character of the area. Any canopies projected into a public right-of-way will require approval from City Council."

In addition, the applicant will require both an Encroachment Agreement approval from City Council for a grease trap that will be placed within the City's right-of-way on South Chadbourne Street, and then subsequently, a building permit for the restaurant renovations and exterior alterations from the Permits Division.

Analysis:

Section 12.703(a) of the River Corridor Development Ordinance requires the DHRC to review signs greater than 50 square feet in size. In order for the DHRC to recommend approval of this application, the request needs to be consistent with the design guidelines of the *River Corridor Master Development Plan* and meet the *Historic Preservation Design Guidelines* for commercial properties within the Central Business District of San Angelo.

The existing vacant building on the property was built in 1969 and covers the entire site up to the property lines. The applicant had stated he would have liked to erect a freestanding cactus on the ground in front of the building, but there is insufficient space. His only option was to erect the cactus on the roof. The sculpture is a unique feature used specifically to advertise the applicant's restaurant and to draw potential customers walking or driving downtown to the site. As indicated, the applicant was granted a sign variance from the Planning Commission to allow the roof sign to be 36 feet in height, measured the ground, 6 feet above the maximum allowed of 30 feet from the ground (application SV14-04).

The River Corridor Master Development Plan outlines guidelines for colors and lighting in the River Corridor which would apply to signs. Staff has addressed each of the following:

Colors

Section 1.B.3 of the Master Development Plan states that: "materials and colors should relate to historic precedents apparent in the immediate environment....using subtle yet rich colors rather than intense, bright colors." The Design Guidelines outline further principles for building materials and colors: "Colors should compliment neighboring buildings and reflect a traditional color palette. Only colors similar to or comparable to the palette adopted by the National Trust for Historic Preservation will be allowed." The proposed color palette provides sample colors for buildings built during multiple periods in history. Because the subject building was built in 1969, staff recommends that the cactus be of a green similar to the color palette of the last period – the Suburban Modern from the 1950s – which in this case would be an Avocado, Plymouth Green, or a similar green (see attached color palette).

Staff conducted a site visit on September 11, 2014, and found samples of the suburban modern color palette as well as darker shades of green in the area. The wall face of the Chester Dorner Jewelry Store at 219 S. Chadbourne Street, north of the property appears to match the Plymouth Green of the color palette. The doors and window frames around the Miss Hattie's Restaurant and Lounge on 26 E. Concho Avenue east of the property also uses a Plymouth Green. Miss Hatties and the Sassy Fox Botique at 36 East Concho Street to the east, use a darker green for their overhanging canopies (see attached photos).

Staff would therefore support a subtle shade of green, whether light or dark for the sign, similar to the above developments in the area and the color palette of the National Trust for Historic Preservation. As a Condition of Approval, Staff recommends the applicant submit final colors and materials for the sign to the Planning Director, or his or her designee, for approval.

Lighting

Planning staff's recommendations on lighting standards remain unchanged from the previous approval (RCC14-13).

Section 1.B.7 of the River Corridor Master Development Plan sets guidelines for lighting: "integrating lighting into a building can enhance the façade and architectural features, and provide for the safety of pedestrians, but should not result in glare and light spill." Moreover, near the River Front, it is encouraged under Section XI to "eliminate light trespass from building sites, improve night sky access, and reduce development impact on nocturnal environments. Reduce

overall electrical usage from site lighting, through appropriate selection of type, sizing and operation of light fixtures."

Staff understands the sign would be used to attract patrons to the applicant's bar and grill which includes live music at night, and therefore, requires sufficient lighting. However, the above guidelines require that signage not result in glare or light spill given the historical character of the River Corridor.

Staff conducted a second site visit on Monday, September 15, 2014, at night to look at the illumination of other signage in the River Corridor. Staff found a consistent type of lit signage in the area. Signs were lit from the back, usually with an LED light, but did not produce lighting that was excessively bright or that spilled over onto adjacent properties. Examples include the freestanding sign for J.L. Mercer Boots at 224 South Chadbourne Street, Stango's Coffee at 221 South Chadbourne Street, The Deadhorse Music Lounge at 210 South Chadbourne Street, Grinners Daiguiri Bar at 217 South Chadbourne Street, Casa Décor Furniture Store at 39 West Concho Avenue and the "37" sign for Iggy's Italian Ice at 37 West Concho Avenue in San Angelo (see photos attached). Such signage is consistent with other DHRC approvals where glare and light spill are minimized, such as the signage for the Twisted Root Burger bar/restaurant at 333 South Chadbourne Street (RCC 13-51) and for Angelo Mercantile at 135 West Twohig Avenue (RCC 12-54). As a Condition of Approval, staff recommends that any lighting proposed for the sign not be excessively bright or spill over onto adjacent properties.

Action Requested:

The action requested is for the Planning Commission to <u>APPROVE</u> Case RCC14-23, subject to the following six (6) Conditions of Approval:

- 1. Approval of the Sign shall be consistent with dimensions per the attached rendering. It shall be setback 8 feet from the roofline in compliance with the Sign Ordinance.
- 2. The sign shall be predominantly painted a shade of green that is consistent with the color palette of the National Trust for Historic Preservation for the Suburban Modern 1950s period.
- 3. All exterior lighting shall be shielded and positioned in such a matter so as to not spill over onto any adjacent property.
- 4. Final color samples and lighting details shall be submitted to the Planning & Development Services Director, or his or her designee, for final approval.

- 5. Prior to construction of the sign, Condition #1 of the RCC14-13 approval shall be satisfied by submitting final colors, materials, signage, lighting, and variation to the building walls to the Planning & Development Services Director, or his or her designee, for approval.
- 6. An Encroachment Agreement approval from City Council shall be required for the grease trap for the new restaurant that will be placed in the City's right-of-way on South Chadbourne Street.

Appeals:

Per Section 12.703(g) of the River Corridor Development Ordinance, an applicant who is denied a building permit will have a right to appeal to the City Council within 30 days of the Commission's decision. If the City Council approves the proposed construction, the Building Official shall then issue a permit therefore.

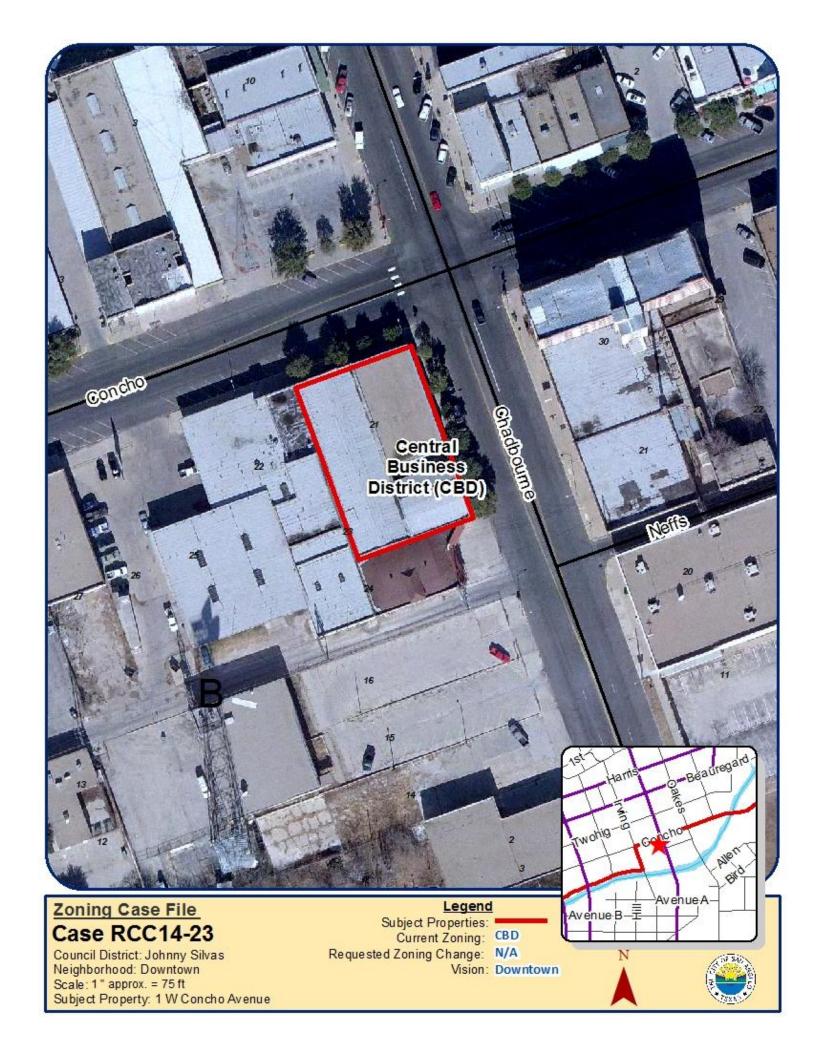
Attachments: Aerial Map

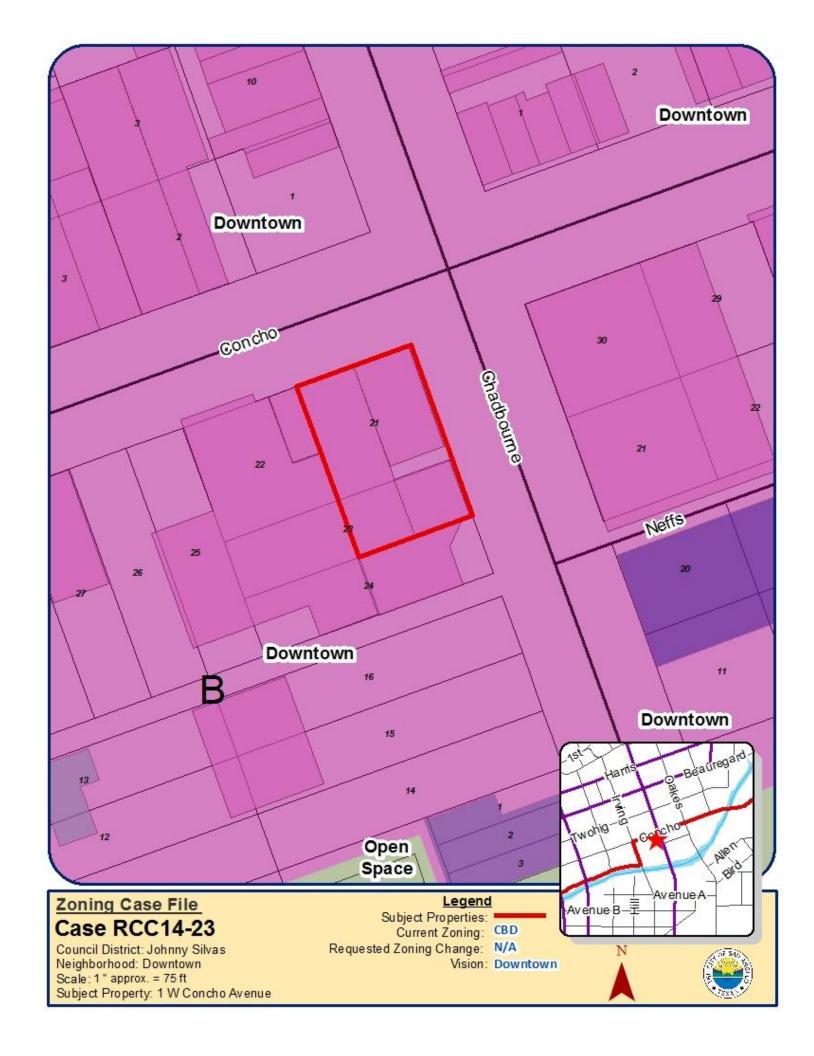
Future Land Use Map

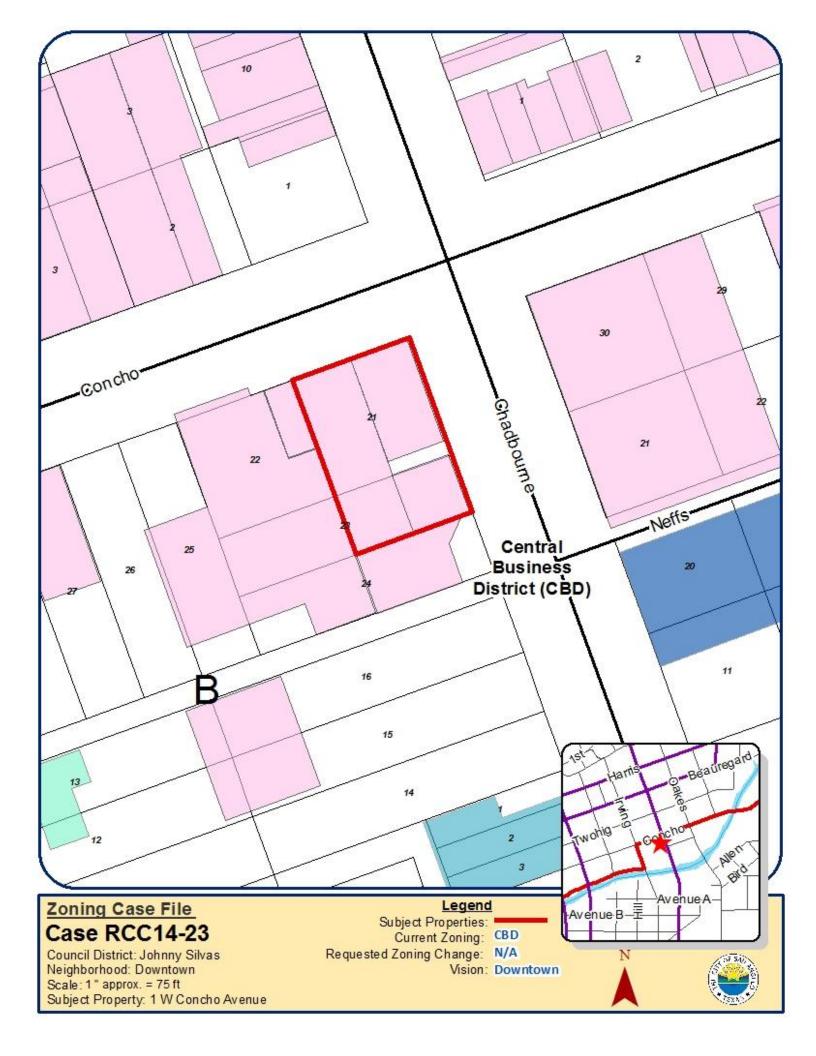
Zoning Map

Photos of Site and Surrounding Area Signage Color Palette - National Trust for Historic Preservation.

Proposed Cactus Sign Renderings Preliminary Building Elevations







Photos of Site and Surrounding Area

Looking South at building (W. Concho)



Looking East at building (S. Chadbourne)



North



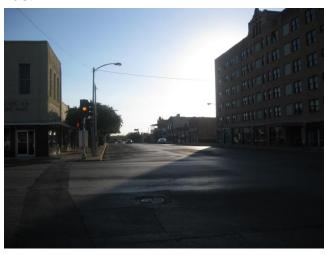
South



West



East



Photos - Continued

Chester Dorner Jewelry – 219 S. Chadbourne St



Miss Hatties - 26 E. Concho Ave



Sassy Fox - 36 E. Concho Ave



Photos - Continued

J.L. Mercer Boots - 224 S Chadbourne



Deadhorse Lounge – 217 S Chadbourne



Casa Décor – 39 West Concho Ave



Stangos Coffee - 221 S Chadbourne



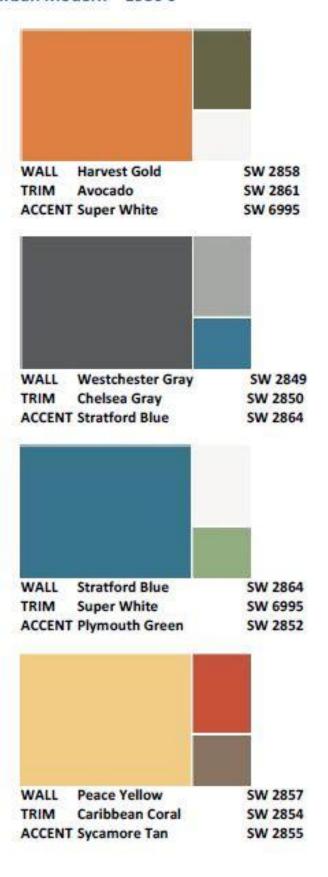
Grinners Bar - 217 S Chadbourne



Iggys Italian Ice – 37 West Concho Ave



Suburban Modern - 1950's



Rendering of Proposed Cactus Sculpture Sign on Roof



Rendering of Proposed Cactus Sculpture Sign

